

PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS

SUN SETS OVER MASINLOC. The 600-megawatt coal-fired thermal power plant in Masinloc, Zambales, is limned against the setting sun on Wednesday. One of Masinloc's generating units broke down on Sunday, causing outages in Central Luzon.

GMA eyes crisis powers

Brownouts in Mindanao worsening

By TJ Burgonio

PRESIDENT MACAPAGAL-Arroyo plans to declare a power crisis in Mindanao in the next few days to give the government more leeway in dealing with the worsening supply shortage on the island, Malacañang announced yesterday.

The announcement came as the power supply in the Luzon and Mindanao grids further worsened yesterday. Since Monday, Metro Manila and other parts of Luzon have been suffering from rotating brownouts.

Ms Arroyo said she consented with Energy Secretary Angelo T. Reyes on his proposal to declare a crisis and allow the government to contract for generation sets for Mindanao.

"Yeah, yeah, I'm adopting his recommendation," Ms Arroyo curtly told reporters after emerging from the awarding ceremonies for the outstand-

GMA A8



HOME WRECKERS A woman clutching a religious icon weeps and a man carries his pet dogs to safety as their houses are demolished by government troops as part of the C-3 widening project in Navotas City.

Comelec sees the light: KBL bet a nuisance

By Kristine L. Alave

THE MYSTERIOUS VETELLANO ACOSTA, who is running for president but is leaving his campaigning to God, has finally been declared a nuisance candidate by a flip-flopping Commission on Elections (Comelec).

In a decision released yesterday, the Comelec en banc said that the presidential candidate of the late dictator Ferdinand Marcos' Kilusang Bagong Lipunan (KBL) had failed to impress the commission with his personality, agenda and ability to run a national campaign.

"The unfolding of events and the actions of petitioner Acosta during the hearings convinced us now that to allow him to run would be of no good to

COMELEC A19

Rival giant telcos agree to help Pagasa

By Tina Arceo-Dumlao

EVEN THE FIERCEST OF BUSINESS competitors can be good partners on rainy days.

Setting aside years of intense rivalry, telco giants Smart Communications Inc., Globe Telecom and Sun Cellular have agreed in principle to install rain gauges at their cellular sites, in a joint effort to improve disaster preparedness and save lives across the storm-ravaged archipelago.

Data collected from these strategically located gauges can help the Philippine Atmospheric, Geophysical and Astronomical Services Administration

PAGASA A8

Watch list set to stop double registrants

By Kristine L. Alave

FOR THE FIRST TIME IN THE COUNTRY's election history, the Commission on Elections (Comelec) is creating a watch list to be issued to all 76,000 precincts in time for the automated national and local balloting on May 10, said Commissioner Gregorio Larrazabal.

"It will have the names of the multiple registrants," Larrazabal said. He could not say how many they are until a purge of the registration is complete.

WATCH LIST A19

Tingas deny charges, to sue PDEA agent

By Miko Morelos

DANTE TINGA, A RETIRED SUPREME Court associate justice, denied allegations that he and his son, Taguig Mayor Sigfrido "Freddie" Tinga, influenced a judge into dismissing a drug-pushing charge against two of their relatives.

TINGAS A17

Palace has list of pols in drugs, says Sotto

By Cathy C. Yamsuan and Leila B. Salaverria

THE LIST OF POLITICIANS suspected of involvement in drug trafficking is known to President Macapagal-Arroyo and does not include the names of current presidential, vice presidential or senatorial candidates.

This was disclosed by Vicente Sotto III, who chaired the Dangerous Drugs Board (DDB) until November 2008, and who warned yesterday against exposing the "confidential" file in connection with the US Department of State's concern that drug money would be used to influence the national elections on May 10.

The US agency expressed its concern in a strategy report based on the findings of the Philippine Drug Enforcement Agency (PDEA).

According to Sotto, the DDB and PDEA began forming the list right after the President declared herself the na-

PALACE A8



Villar also leads in 'munggo' polls

By Anselmo Roque
Inquirer Central Luzon

SAN JOSE CITY—WHO'S AHEAD? Start counting "munggo" (mung beans).

This "munggo survey," conducted

VILLAR A19



ONE BEAN, ONE VOTE Two customers vote for their preferred presidential candidate using mung beans at a bookshop in San Jose City, Nueva Ecija.

Manny sees conspiracy pattern; Dick dared to name names

By Michael Lim Ubac and Nikko Dizon

NACIONALISTA PARTY (NP) STANDARD-bearer Sen. Manny Villar yesterday said he was seeing the "pattern" of a conspiracy to derail his presidential candidacy.

Villar said the latest bribery issue being raised against him had been "recycled" by the "same characters" who had hounded him in the Senate, apparently to sustain a demolition job on him for the duration of the

MANNY A19

Who's afraid of Danny Lim?

By Jocelyn R. Uy and Jerry E. Esplanada

SENATORIAL CANDIDATE DANILO Lim, a detained former brigadier general, prepared his speech days before and a local court granted him a day pass to address a university forum scheduled for yesterday.

But Lim ended up staying in his detention cell at Camp Crame. His speech was read by a representative.

WHO'S AFRAID A8

WEATHER FORECAST

Second FrontPage

EZ2: 26 14 / 19 22 / 1 1

SUERTRES: 6 1 3 / 4 7 3 / 6 1 0

SIX DIGIT: 8 2 3 3 0 7

6/42 LOTTO: 14 21 30 34 37 41 — P10,270,418.40

SUPERLOTTO 6/49: 1 6 22 25 26 44 — P66,182,998.40

'I'M A CATHOLIC'

Noynoy eases up on RH bill



By Philip C. Tubeza

DUMAGUETE CITY—FROM BEING A STRONG ADVOCATE OF the reproductive health bill a few months ago, Liberal Party standard-bearer Sen. Benigno Aquino III has taken a more nuanced stand on the issue as the Catholic Church ratchets up its campaign against artificial contraception.

In a press conference here, Aquino clarified that he never was an author of the reproductive health bill and the Senate secretariat has certified to that.

He said artificial contraception was a matter of choice and conscience and that health professionals who "fool" people into using artificial contraceptives should be penalized.

As a Catholic, Aquino said he himself was not promoting artificial contraception but believes that the government should be able to provide it to Filipinos who ask for it.

"Let me reiterate, I'm a Catholic, I'm not promoting it. My position is more aptly called responsible parenthood rather than reproductive health," Aquino said.

"The only advocacy that we have is that the state is obligated to remind parents that you have responsibilities for every child you bring into the world. You have to clothe them, you have to shelter them and, in the Philippine context, you have to educate them also," he said.

Nobody can argue that the country was having problems of "taking care of its youth" due to the population rate, Aquino said.

"There's a lack of [illegible]. There's something like 600,000 youth who are at risk of diseases that can be prevented if they had gotten their vaccinations," he said.

However, he said it is not the government to say on how many children parents should have or to hinder their freedom of choice.

"As to how much or how big a family is, the state has no right to tell parents how many children they should bring into the world," he said.

"They will be the ones who will know their strength as well as their weaknesses. They will be in the best position to determine it," he said.

It should also be left to the parents to choose what method of birth control they should use if they decide to plan their family, Aquino said.

He said medical health workers who trick people into using artificial contraceptives when these are against their conscience should be penalized.

He said this was one of the questions he had wanted to ask if the debates on the RH bill had proceeded.

"There should be penal sanctions on the persons who force, who mislead, who misinform people into using it," Aquino said.

"But if they made an informed decision, if they decide based on their conscience that there is nothing wrong with doing it and they do not have the ability to afford it, then the state can intervene," he said.

Aquino noted that there were churches that, unlike the Catholic Church, approve of artificial contraception.

"In the seminars that we envision, which will remind parents of their responsibilities, various churches will be invited to [illegible] their value system and consciousness of those undergoing the seminar. That more appropriately describes my responsible parenthood position," Aquino said.

But for those parents who choose to use artificial birth control and have no means to carry it out, the state should help them and "rather than take the opposite position," he said.

"[If] they have unwanted children that they cannot take care of, I think I will err in favor of the child that will not be attended to rather than the criticism I will get from the more conservative elements of my church," Aquino said.



Bomb plot failed

THREE ISLAMIC MILITANTS CAPTURED in a Manila suburb Wednesday had been planning to launch bomb attacks in the capital to avenge the killing of one of their commanders last month, the military said Thursday.

"They went out to do some buildings in Metro Manila, but this was foiled by their arrest," military spokesperson Col. Romeo Brawner told Agence France-Presse.

"It [the plot] was part of their terrorist activities and also part of their retaliation after the death of Albader Parad," Brawner said.

Parad was a senior leader of the Abu Sayyaf who was killed along with five other militants in a clash with the military in Jolo last month.

The Abu Sayyaf has been linked to al-Qaida, the international terror network of Osama bin Laden, and the Jemaah Islamiyah, a regional militant group based in neighboring Indonesia. AFP

Stay off my personal life, Erap tells media

Pangasinan is for Noynoy, says ex-gov

PMA '69 backs adopted 'mistah' Loren Legarda

[illegible]









4 earthquakes strike in 4 places in RP

Immigration cops thwart human trafficking at Naia

NOTICE TO THE PUBLIC

GAWAD KALINGA COMMUNITY DEVELOPMENT FOUNDATION, INC. "GK Foundation" is committed to protect and safeguard the interests of the poor and to uphold the integrity and heroism of its workers and volunteers.

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Mr. Tito Cajulis - Partnerships Coordinator, Mobile No. +63908 883-1882
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GK Foundation is grateful for your continued faith in the projects and advocacies of Gawad Kalinga.

We trust that you will continue to support GK Foundation and its projects.

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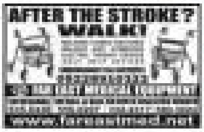
GAWAD KALINGA
Gawad Kalinga Community Development Foundation, Inc.

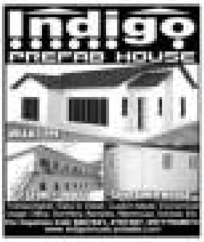
Summer's here, and it's official

[illegible]

Still rising

[illegible]











Who's afraid of Danny Lim? PNP disallows day pass

"Pure harassment"



DANNY LIM Plotted the Arroyo regime



HER CHOICE Sen. Jamby Madrigal, who is seeking the presidency, goes to the PNP Custodial Center in Camp Crame to visit detained rebel officer Danny Lim. She has declared all-out support for the senatorial candidate.

Day of reckoning

Jamby for Lim

Rival giant telcos agree to help Pagasa

National interest

Bayanihan spirit

Early preparation crucial

P2-million rain gauge

STATEMENT OF CERTAIN MEMBERS AND OFFICERS OF THE BOARD OF TRUSTEES OF THE ATENEO DE MANILA LAW ALUMNI ASSOCIATION, INC.

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(Sgd.) ANTONIO PACIS | (Sgd.) DANTE CARANDANG

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(Sgd.) JOSE MARTIN TEHRAN | (Sgd.) LUIS ROBERTO SALAS

(Sgd.) JUAN CARLOS CUNA | (Sgd.) FRANCIS AFRICA

(Sgd.) EMERSON PALAD

Motoring group asks SC to stop RFID

By Dona Pazzibugan

[illegible]

Contemplative outreach marks 20th year

[illegible]

Corrections

[illegible]

The Daily Gospel

[illegible]



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(.5HP)
AIRCON
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53.34cm
(21 inch)
SLIM FLAT
TV
TCL
₱2,000 WOW!
ROLLBACK PRICE
₱6,990
198.22 LITERS
(7 cf.)
REF
₱900 WOW!
ROLLBACK PRICE
₱10,095
12.2 Megapixels
Digital
CAMERA
₱2,000 WOW!
ROLLBACK PRICE
₱6,990
WOW price
₱1,499
₱500 WOW!
₱1,990
WOW price
₱4,999
₱2,000 WOW!
₱7,990
₱1,000 WOW!
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₱1,100 WOW!
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₱9,998
₱650 WOW!
₱12,798
₱1,600 WOW!
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₱2,500 WOW!
₱15,495
Aircon Promo
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Buy 7 Get 1 FREE
of the same item
₱548
ABENSON
The Biggest Appliance Network

Edu Manzano to Lakas: Show me the money

By TJ Burgonio



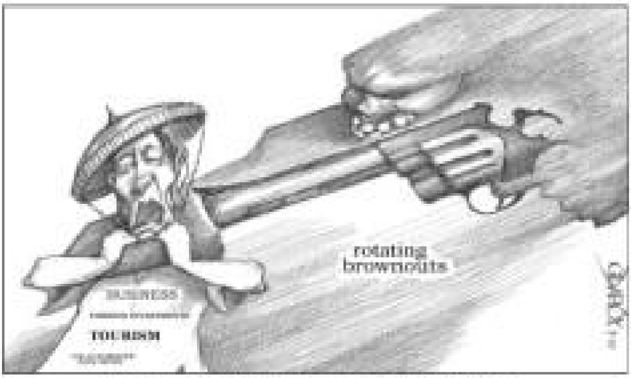
PHILIPPINE DAILY INQUIRER

OPINION

Intolerance

Editorial

IN THE EYES OF SOME CATHOLIC BISHOPS, HEALTH Secretary Esperanza Cabral has committed a crime worse than the Maguindanao massacre, a sin deadlier than the election fraud that marred the 2004 presidential vote. She has distributed free condoms.



Lots of water above La Mesa Dam

As I See It

Neal H. Cruz

Unceremonious unseating of UP PGH director

Passion for Reason

Raul C. Pangalangan

Uncertainties surrounding nuclear waste

COMMENTARY

Nelson D. Lavilla

Rural women want recognition, respect

AT LARGE



Rina Jimenez-David

Knives and beauty queens in the 1970s

LOOKING BACK



Ambeth R. Ocampo

Internet yearbooks (1)

PINOY KASI



Michael L. Tan

Basic facts and figures

Philippine data

Voices from nobodies

LETTERS

Foreclosures to protect GSIS fund

Misinterpreted statement, data



PARCHED farm

African tree may be source of water during droughts

Not Marcos publicist but 'Hero of Edsa' medal awardee

Pagcor ignoring Palace-approved funding for invention?

Dividend withheld though loan already fully paid

Surveys manipulate electorate's preferences

Across the NATION
Associate Editor Tony Bergonia

AFP docs find Ampatuan Sr. fit for jail



AMPATUAN SR.

COTABATO CITY—Suspended Maguindanao Gov. Andal Ampatuan Sr., who is facing multiple murder charges in connection with the massacre of 57 people in his province late last year, is now fit for transfer to a regular jail.

Ampatuan, 70, who has been detained at the Eastern Mindanao Command (Eastmincom) hospital in Davao City since last year after suffering from hypertension and high sugar level, has been given a clean bill of health by military doctors, according to Maj. Randolph Cabangbang, Eastmincom spokesperson.

Cabangbang said it was now up to the Department of Justice (DOJ) to order the transfer of the patriarch to a regular lock-up facility. "We are just waiting for the commitment order," he told the Inquirer by phone.

Reached for comment in Manila, the DOJ said only the court should issue the commitment order.

On Feb. 9, the DOJ filed criminal charges against Ampatuan, his sons and relatives, and nearly 170 others before a Quezon City Regional Trial Court in connection with the election-related mass killings of 57 people, nearly half of them journalists, in Ampatuan town on Nov. 23, 2009.

Ampatuan's son, Andal Jr., is now being held at the National Bureau of Investigation in Manila, while his other sons—Zaldy, Sajid and Anwar—are being detained at the lock-up facility of the police's Criminal Investigation and Detection Group (CIDG) in General Santos City.

Like the military, the CIDG said it was also waiting for the DOJ's order to transfer the Ampatuan siblings to Manila.

Cabangbang said he was not certain if Ampatuan will be flown to Taguig, where police had already prepared a detention cell for him and other members of his clan.

Earlier, Senior Supt. Abraham Medina, deputy director of the Bureau of Jail Management and Penology in the National Capital Region, said the prison facility at Camp Bagong Diwa could accommodate all 400 people accused of direct involvement or complicity in the massacre.

The newly constructed facility has four large detention cells and eight comfort rooms and bath rooms. *—Jeoffrey Maitem, Inquirer Mindanao*

No out-of-court settlement, families of 32 murdered journalists vow

GENERAL SANTOS CITY—The families of journalists killed in the Maguindanao Massacre have vowed not to enter in any out-of-court settlement with the perpetrators.

"We will never compromise with them. The case must go on," Myrna Reblando, chair of Justice Now, an organization of the families, said in spelling rumors that some of the victims' relatives had already agreed to settle for big sums of money.

Reblando, widow of Manila Bulletin reporter Alejandro "Bong" Reblando, asked the government to resolve the case promptly. "We want all the conspirators to be prosecuted," she said.

She said the families were in constant contact with each other and were still coping with the trauma. They immediately need financial, emotional and spiritual support, she said.

Reblando said no one from the side of the suspects had approached them to try and settle the case amicably.

On Wednesday, 31 of the 32 families of the media victims showed up to commemorate the 100th day of the massacre in a ceremony at Doctors Garden in Bula village, Polomolok town, South Cotabato.

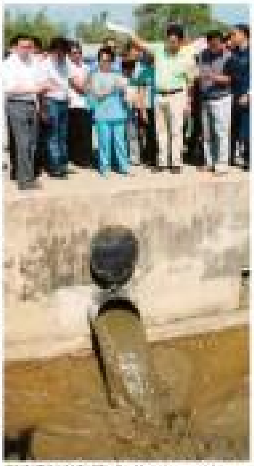
Fr. Arnold Abelardo, chaplain of the Philippine Orthopedic Center in Manila, officiated the Mass, which was followed by the release of 100 red balloons printed with "Never Forget: 11/23." *—Aquiles Z. Zonio, Inquirer Mindanao*

Water level drops further at Magat Dam



SHALLOW CATCH

Ecija shares irrigation water with Bulacan town



IRRIGATION FACILITY

Stop collecting irrigation fees from farmers, GMA tells NIA

NEWSBRIEFS

CAGAYAN

Leader of antimining group killed by 2 men

CEBU

Brick of cocaine found in shanty

QUEZON

Subdivision developer shot dead

CAMP VICENTE LIM

Metal pilfering gang busted

4 suspects in town exec's slay nabbed

CHEd bats for simple, politics-free graduation

Judge denies being pressured by Tingas

By Jerome Aning

[illegible]

Purely legal

[illegible]

Evidence questioned

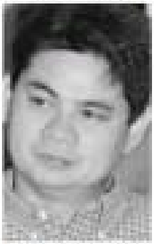
[illegible]

No photos taken

[illegible]



DANTE TINGA: This is political vendetta.



FREDDIE TINGA: It's a desperate attempt to get attention.

Tingas deny charges, to sue PDEA agent

[illegible]

'Desperate'

[illegible]

Unfounded allegations

[illegible]

GMA eyes crisis powers as brownouts worsen in Mindanao

From page A1



CANDLE POWER. SPO1 Rod Bacol of the Talomo Police Precinct in Davao City attends to a complaint of a mother and her son inside a dark police station. Wide areas of Mindanao are experiencing rotating power outages because of a shortage in power supply brought about by El Niño.

[illegible]

Breakdown, maintenance

[illegible]

Special session

[illegible]

Higher rates

[illegible]

Brownout in Baguio

[illegible]

Outage in Pangasinan

[illegible]

Baffling to Villar

[illegible]

Palace has list of politicos dealing in drugs, says Sotto

From page A1



TITO SOTTO: Keeps list confidential



PALACE AFFAIR. President Arroyo talks with her aide as AFP Chief of Staff Gen. Victor Ibrado and Defense Secretary Norberto Gonzales wait during the awarding of the Outstanding Philippine Soldiers of 2010 in the Rizal Hall in Malacañang.

[illegible]

US state dept. has no copy

[illegible]

Disruption of intel work

[illegible]

Private persons, local officials

[illegible]

New rules

[illegible]

Poll fraud

[illegible]

Attention: Navy

[illegible]

Gordon says definitely not Angara but refuses to name emissary



RICHARD GORDON



EDGARDO ANGARA

Manny sees conspiracy pattern; Dick dared to name names

Villar leads in 'munggo' polls held by bookstore, its 32 branches

Comelec sees the light: KBL presidential bet 'an oddity,' a nuisance

Watch list issued to stop double registrants


Two
CENTRAL
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in the heart of the financial district.
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CBD
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856-4219, 856-4221 or 0915-3137409
MEGAWORLD

Aplus METRO
Editor Abelardo S. Ulanday



KNOW YOUR POLICE OFFICER

Check out cop recruits

By Mike Morales

FOR NATIONAL CAPITAL REGION POLICE OFFICE (NCRPO) Director Roberto Rosales, getting rid of the bad apples in the ranks of law enforcers should be a community effort, and it should start with the recruitment of prospective police officers.

The NCRPO chief yesterday sought help from the public in cleansing their ranks by providing information about applicants who are not fit to join the force.

Rosales said the public could check out the names of the applicants in the

CHECK A3

QC police to use daytime checkpoints to fight crime



FRUIT SEASON

Prosecutors seek merger of Valera cases in QC court

Fine for driving without a license now ₱150 from ₱300

Fire hits Binondo building, destroys ₱1-M goods



MetroBriefs

Parts of Edsa northbound lane closed today

Thieves take ₱30,000 from water station

Love triangle eyed in pillbox explosion

Sales agent robbed, shot dead

Check out …

3-year-old boy killed in train accident in Muntinlupa; driver, operator probed

Dead on the spot

Carpenter faces 17-year prison term for cabbie's slay



CLOSED FOR REPAIRS




SMART
GOLD
Unlimited internet.
Enjoy unlimited surfing, push email, BlackBerr

Unbeatable plans.



y plans and Nokia Messaging all at fixed rates.*

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[illegible]	[illegible]

etwork. That's the Smart Gold advantage.



Hamas who spied for Israel slams Islam



YOUSEF

US proposes new Iran sanctions

'Extinct' Aussie frog didn't croak



A PAIR of Yellow-Spotted Bell Frogs in the Southern Tablelands of New South Wales state of Australia. The species of frog thought to have been extinct for 30 years.

UN faulted for coordination fiasco in Haiti

Mexican woman: 2 kids with priest who founded order

WORLDBRIEFS

30 Taliban, one Pakistani soldier dead in clash

Soldier announces Israel raid on Facebook

Chile keeps shaking, rattling survivors

Still a sticky issue: Singapore keeps gum ban

The WORLD

3 suicide blasts kill 33 ahead of Iraq polls

BAQUBA, IRAQ—THREE SUICIDE ATTACKS, including one by a bomber who rode in an ambulance to hospital before blowing himself up, killed 33 people in central Iraq on Wednesday, just days before nationwide elections.



6.4-magnitude earthquake jolts Taiwan


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Make the big switch! Simply bring your electric bill, your incandescent light bulb and present both to the DOE representative at the CFL exchange booth in SM Supermalls nationwide.
Visit your nearest SM mall and exchange your old light bulbs today! "Switch na sa CFL!" extended up to April 30!
SM CARES
LET'S DO OUR SHARE

WHAT'S INSIDE

■ Munford still ahead; lap to Pinoy

/A30



SPORTS

Nuggets, Celtics crush rivals



Roach: It'll be over in nine

Arum disagrees



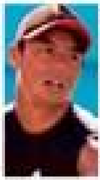
PACQUIAO



ROACH



RP Cuppers swing into action against Japanese today



Mumford still ahead; lap to Pinoy



Zamar powers Cossack cagers

Tiu pips Orduna for Golden Wheel Awards' top plum



"King of Pantabangan"

Playing a song from an old record

ONE GAME AT A TIME

Sev Sarmenta



SPORTSWATCH

Pasay 5-cocker fires off today

RACING TIPS

Gigantic feat for Purefoods, Gregorio



James Yap, Raymundo shine

Sporty officiating?


PAGCOR
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CHAIRMAN EFRAIM C. GENUINO
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With side tournaments and cash games in Phil. Peso & US Dollar
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U.N. Avenue, Manila, Philippines
MARCH 25 (THURS) 1pm
FINAL TABLE
Pasay City, Philippines
PokerStars
GEM
www.PAGCOR.ph

IN THIS ISSUE
- PLDT to borrow P5B-P10B /B2
- ICTSI '09 profit falls 15%, eyes notes issue /B6

BUSINESS



4 companies scramble over prime Taguig lot

BCDA sees at least P19-B investment for Jusmag property

FOUR MAJOR REAL ESTATE companies have submitted bids for the development of the 34.5-hectare Jusmag property in Fort Bonifacio, Taguig, the Bases Conversion and Development Au- [illegible]

Fearing losses, DOF seeks review of VAT exemptions

[illegible]

WB urges RP to increase subsidies for poor

[illegible]





PLDT to borrow ₱5B-₱10B

Funding for operations, expansion this year

EEI secures $140-M Saudi Aramco contract

Management's responsibility

Corporate Securities Talk



Oil refiner raises ₱10B from preferred shares issue

PRULINK | PRU LIFE UK



4 companies …

WB urges RP …



People, Events & Products

Virtual wallet opens up opportunities through Cebu Pacific's Travel Fund



CITI RECEIVES AWARDS FROM DOE

Breakthrough in effective termite control

Bits Clips

Congo Grille salutes 2010 graduates

Green Pinoy Expo 2010

Maybank launches MyCash Card

Franchise guru speaks

Astrazeneca recognized as having the best cardiovascular pipeline

Into 'The Prayer Zone'

Germany's Kaeser Kompressoren at a perfect 10 in the country

NLI BREAKS GROUND FOR SOUTH HAMPTON



TRADE FAIR AT GREENHILLS



Product FILES

Super Bowl's sumptuous treats for 2010 graduates



Le Bistro sustainable coffees supports Philippine coffee farmers

Stimulus spending to continue in 2010–DBM

P134B set aside for infrastructure, P50B for reconstruction

APC posts 31% rise in profit

Murder and agricultural corruption

COMMENTARY

Prevention rather than cure

Good news

Recommendation

No need to further relax forex rules now, says BSP

Fearing losses ...

Shares close down

EEI secures ...



[illegible]

BUSINESS

ICTSI '09 profit falls 15%, eyes notes issue

Port operator cites rising costs, global crisis

By Pedo G. Mamarillo

BLAMING a decline in global trade and rising costs, port operator International Container Terminal Services Inc. (ICTSI) said its profit fell 15 percent to $54.9 million in 2009 over the year before.

"The lower net income attributable to equity holders was mainly due to lower volume brought about by the decline in global trade, higher interest expense due to higher debt level, and higher depreciation expense associated with continued investment in the company's container handling capacities," the company said in a disclosure to the Philippine Stock Exchange.

This came as the company's revenues dipped 9 percent to $411 million for the entire year.

ICTSI chair Enrique K. Razon Jr. in a statement said "2009 marked the first full year decline in global trade volumes since the end of the Second World War."

ICTSI is one of the world's leading port operators with a list of developments in 11 countries around five continents.

ICTSI shares fell 2.323 percent or 50 centavos to P21.50 apiece yesterday.

This was worse than the performance of the country's main index, which fell 1.49 percent.

Meanwhile, ICTSI has approved the sale of dollar-denominated notes to local and international investors as part of efforts to raise cash to fund new and existing ventures.

ICTSI said in a separate disclosure that its board had hired HSBC and JP Morgan Securities as lead managers and bookrunners for the issuance of the notes, which the company also plans to list on Singapore's secondary market.

"The proceeds of the offering issue will be used to fund the company's investments in existing and new terminal construction activities, refinance some of its existing debts and for other general corporate purposes," ICTSI told the local exchange.

The company said the amount of the offering, as well as other important details like the interest rates to be offered and at what tenors will be announced "in the coming weeks."

"In connection with the offering, the board of directors also approved the appointment of HSBC Ltd. and JP Morgan Securities Ltd. as joint bookrunners and joint lead managers," ICTSI said.

The company said it did not intend to register the new securities in the United States or the Philippines.

Instead, ICTSI said it would seek listing with the Singapore Securities Trading Ltd.

Earth+Style earmarks ₱1B for 2010 projects

PROPERTY DEVELOPER EARTH+STYLE Corp. is allocating P1 billion this year for the development of seven projects in response to the growing demand of the middle market for more housing units, a company executive said.

Earth+Style president Victor Mamaring said the company would be busy this year as the real estate sector was expected to post growth on strong macroeconomic fundamentals and steady inflows of remittances from Filipinos overseas.

"Earth+Style is going to push the expansion of its current projects in Laguna and Cavite to accommodate more clients," said Mamaring.

These projects are the Jubilation Home Village West, Jubilation Home Village East, Jubilation Home Village South, Villagio di Xavier Dolce Vita and Summer Breeze County within Jubilation New Biñan, Laguna and The Promenade Residences and Casa Bellissima within Cavite.

Mamaring said Earth+Style was expecting brisk demand for housing units particularly from the middle income segment, acknowledged as the biggest growth driver in the property sector.

He said the company would also expand its IT park development, One Asia Business Center, the anchor development project within Jubilation New Biñan township.

It will offer office and commercial space in a park-like setting. Land development of Phase 1B began in the last quarter of 2009.

Jubilation Home Village East is a 14-hectare community with a traditional suburban laid-back lifestyle complete with amenities and facilities such as underground utilities and a spacious clubhouse. With only few units left for sale, new phase expansion is going to be launched this year.

Also within Jubilation New Biñan is an Italian-inspired community, Villagio di Xavier Dolce Vita.

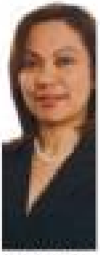
The company is also developing a project for lower middle-income families called Summer Breeze County.

BUSINESS *Friday*



How this David became Goliath in milk sector

By [illegible]



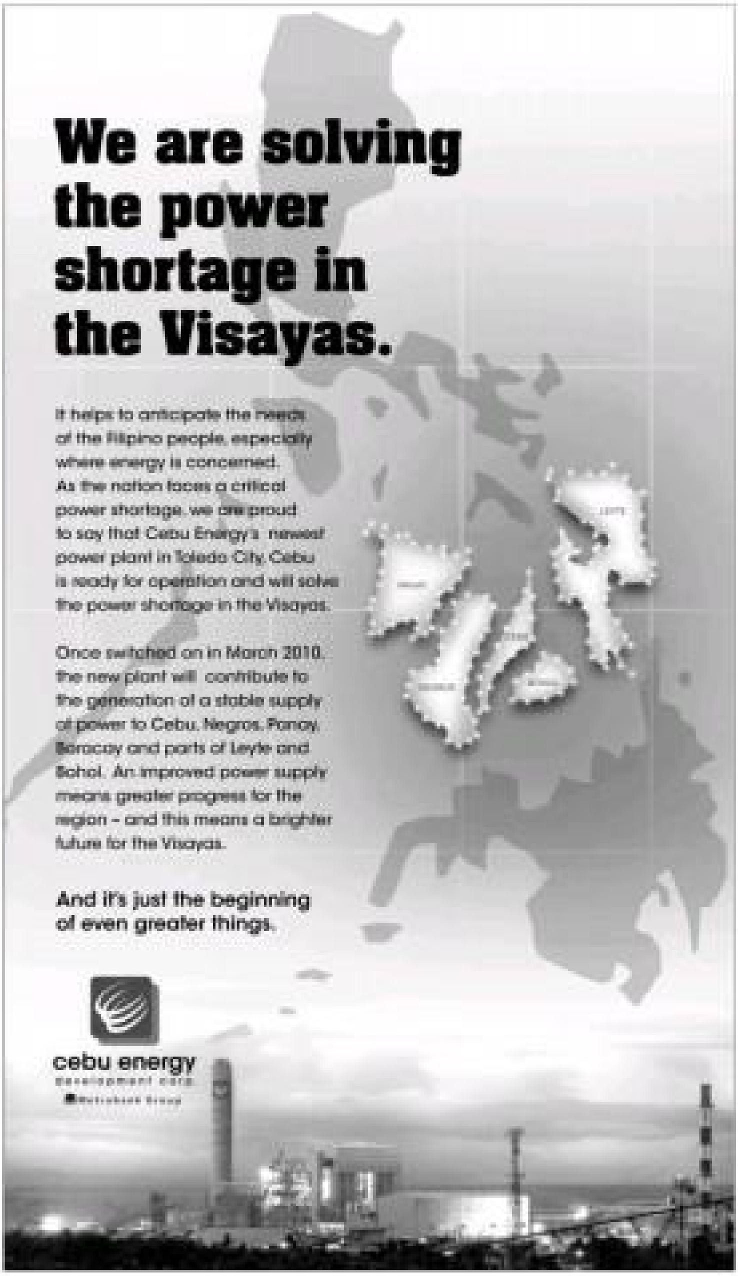
ALASKA'S Ms. [illegible] Fernando won the 2009 Agora Award for Marketing Management.

MARKETING STRATEGY

Rebirth

'You don't only drink milk, you eat it, too'

Too expensive



People, Events & Products

Life is good with Sun Cellular's most affordable unlimited service

[illegible]



SM CELEBRATES HAPPY WALK

[illegible]

Siemens partners with Häfele

[illegible]

'For Voter or For Worse'

[illegible]

HCG PARTNERS WITH WORLDBEX

[illegible]



Bits & Clips

World Kidney Day Fun Run

[illegible]

YOUNG AT HEART



[illegible]



MMC CONTAINER LINES' M/V GEN. MALVAR MAKES HER MAIDEN CALL

[illegible]

Philippine Digestive Health Week

[illegible]

Product Files

Summer Slim at The Farm



[illegible]

Celebrating strong family ties in 2010

[illegible]

Welcome summer with an energized body



[illegible]

The marketing functions of sponsorships



Dr. Ned Roberto & Ardy Roberto

Cases

Measures

Strategy





Science can be good for business



By Elmer Kristian Dauigoy



Goings-on

Urban schedules series

Seminar on meat and fish processing set

How this David ...



New challenges

Breakthrough

Bigger challenge





THE ALL-NEW CHEVY CRUZE
Step inside and change the way you think about your car
ECOTEC
Orchestrated effort from design, engineering and manufacturing experts from around the world means new segment standards in design, refinement and quality. With a wide track, long wheelbase and distinctly-sculpted shoulder line, the Cruze is proportionally larger than its competitors giving that upscale presence and design statement that transcend the segment.
Take command and immerse yourself in Chevy's hallmark Dual-Cockpit Interior with Integrated Center Stack which houses the Driver Information Display and Infotainment Controls. Its Tri-Gauge Instrument Cluster, control knobs, buttons and interfaces all use LED technology with ice blue illumination.
The Cruze is a breakthrough product with class-leading features that await your every drive - 1.8L ECOTEC DOHC Engine with Dual Continuous Variable Cam Phasing (DCVCP) and Variable Valve Timing (VVT); Six-Speed Automatic transmission with Manual Mode; Drive-by-Wire technology; Traction Control; Vehicle Stability Enhancement System (VSES) with Rollover Sensing; Climate Control; steering-mounted audio controls; AUX and USB inputs; rain-sensing wiper system; power-folding side view mirrors; programmable power door locks; remote trunk entry; Retained Accessory Power feature; Battery Rundown Protection System; a host of active and passive safety systems; melt-on insulation patches, thermal fiber acoustic insulation and many more. The All-New Chevy Cruze is available in L*, LS/MT, LS/AT and LT variants.
Introductory Price starts at *P808,888.00
LINK UP to CHEVY:
Want change?
Log on to www.iwantchange.ph
CHEVY

LIFESTYLE Fashion & Beauty

Editor: Thelma Sioson San Juan

Contributing Editors: Apples Aberin-Sadhwani, Jenni Epperson and Rio Francisco-Prieto

Wynn Wynn Ong's gems come with stories, each piece a compelling character



WYNN Wynn Ong's one-of-a-kind sculpted brass sculpture [illegible]

She tells tales through jewelry

By Cheche V. Moral

AFTER LANDING THE COVER of Women's Wear Daily—on Feb. 8, the day before Rajo Laurel did—Wynn Wynn Ong, you'd think, would now be churning out her much-coveted jewelry by the thousands.

SEE PAGE [illegible]

RP-Italian Association marks 48th year

THE PHILIPPINE-ITALIAN ASSOCIATION (PIA), the premier organization of Filipinos and Italian residents in the country turns 48 this year.

The association has contributed significantly to promoting business and friendly ties between the two countries through various cultural and educational programs and activities.

[illegible]


FERNANDO Zobel de Ayala and his wife Kitkat [illegible]


FIT, healthy and smart women: Sen. Pia Cayetano and [illegible]


SUPER pals and stunning beauties Isabelle Daza and Georgina Wilson


CENTURY Tuna Superbods 2009 Hot Victor [illegible] and [illegible]


GORGEOUS actress [illegible] and Cinderella's eligible bachelor Richie Santos


COUSINS Leica Carpo and Tessa Valdes

Super run of the year gathers 11,000 fitness buffs

Spectators swore the Century Tuna Superbods Run 2010 was a running event unlike any other, 'palanggas'

CENTURY TUNA RECENTLY HELD what everyone was waiting for—the Century Tuna Superbods Run 2010. It proved to be the year's biggest and most star-studded celebration of health and fitness, dahlings.

This hard-to-match run gathered more than 11,000 health and fitness enthusiasts. Runners and spectators swore it was a running event unlike any other, palanggas.

For one exhilarating morning, an entire [illegible] block inside the upscale Bonifacio Global City was transformed into a bustling hub, with everything from yoga to capoeira sessions, roller races and photo booths. The Century Tuna Superteam, dahlings, had sampling stations that provided yummy treats to runners and watchers.

There were also paramedics and ambulances on standby in case of any emergencies.

Century Tuna took special care to provide for runners' water stations—manned by gorgeous models!—all over the race route, to make sure runners were properly hydrated and motivated. After the run, participants were given healthy food packs containing a mini bottle of tuna salad, nutritious tuna sandwiches and fruits.

I, for one, always have stocks of Century Tuna in water and Century Corned Tuna, always ready for whipping up into tuna omelets, salads, [illegible], tuna burger and eggplant tuna rellenos. Yummy!

Century Pacific Group general manager **Gold Tantoco** told us, "This event is the company's way of giving back and rewarding its loyal consumers who have helped us become a market leader. This is why we want them to feel they are important to us, by ensuring that the run would be an enjoyable, unforgettable, world-class experience for all of them."

Amen!

Superteam had a blast endlessly [illegible] business tycoons, media moguls, show biz stars and local sports celebrities who joined the thousands of runners racing to the finish line. But beyond the glitz and glamour of the happening, the Superbods Run was also a fundraising event. Proceeds of "[illegible]" went to the [illegible] Global and WWF.


WITHOUT BATTING AN EYELASH
Maurice Arcache
Photos by [illegible] using [illegible] Photo Solutions

Of course, dahlings, only a market leader can pull off an outstanding feat like this. Having pioneered the local tuna market 25 years ago, Century Tuna has built the industry through the years by consistently providing Filipino consumers with an exciting range of healthy choices that have now grown to over 20 tuna product variants.

Hundreds of [illegible] also tried their luck at becoming the next Century Tuna image models. Male and female runners lined up and walked up the stage to show off their healthy bodies, hoping to bring home a modeling contract and P100,000 cash prize, natch!

Lovey-dovey bash

Even if the month of love has passed, romance is still in the air, palanggas. This was made crystal clear when a fun-filled birthday bash was held at the [illegible] poolside of the sprawling Forbes Park residence of [illegible].

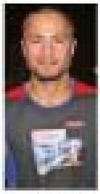
Young gent GP Reyes threw an unforgettable bash for his ladylove, the beautiful Desiree Ora, with close pals and [illegible] young society set on hand to celebrate with the lovey-dovey couple, dahlings.

It was a totally different affair, with no waiters around, but all kinds of drinks and a humongous pizza were laid out on a low coffee table for everyone to serve him- or herself, palanggas.

The next day, the lovebirds flew to Bangkok for a weekend holiday—one more gift from GP to Desiree. Ah, isn't being in love great?


CINDERELLA and Century Tuna's magic couple, Mariella Santos and husband Leo Po


CENTURY Tuna founders Chris Po and [illegible] Pacific's main man Lance Gokongwei


CENTURY Corned Tuna endorser Derek Ramsay


[illegible] beauty Gloria Diaz


CENTURY Canning's Donna Morales, general manager Gold Tantoco and Hazel Alarcon


MODEL Victor Basa and Century Tuna Superbods 2009 [illegible] Segal


CHANNEL V's main man [illegible] with ladylove Lori Pen, and Sebastian Zobel


HOST GP Reyes with birthday gal Desiree Ora


CARLO Antonio, Cat Arambulo, [illegible] Ora, Nikki Yabut (front row) Gia Sapungan, Desiree Ora, Philippe Le Sage and Sebastian Zobel


MARCO de Guzman, DJ [illegible] and Pepper Teehankee


DONNI [illegible], Jacques [illegible], Lisa [illegible] and Regina King


[illegible] with GP Reyes, Desiree Ora, [illegible] and [illegible]


MARCAUX [illegible], the celebrator, [illegible]


GIA Sapungan, [illegible] and [illegible]



AT THE LAUNCH of "Life" in NYC's Tomo Gallery: Sofia Von Der Schulenburg, Sofia Elizalde, Bea Zobel Jr. and Monica Urquijo

She tells tales through jewelry

Not if you know just how this designer works.

"Some have the impression that it's always about the money. But I've never been about that," Ong said via e-mail recently, an instance of those rare days a visitor gets to peek into the tranquil confines of her studio, in Cebu, where she recently unveiled a collection of her Buddhist faith.

"I've been designing since 2001, yet I've never opened a store of my own. I didn't want to be driven by a bottom line, nor did I want to compromise the time I put into crafting and designing each piece. I still don't."

It's a work philosophy that runs counter to how a commercial society works. But it doesn't seem to faze Ong. After nearly nine years, she has kept her stockists to a minimum (Firma, Felicity and AC 632 in Manila, with a separate collection for SM-HM.com), her designs even more so—even as the market has clamored for more. Her key, it's 50, seven 50,000.

"I was always uncomfortable about the business or retail side of things. I'm not comfortable with hard sell or aggressive marketing," she said.

For the last five years, Ong's (stress on the second syllable; it's Swedish for "great water serpent") Jewelry by Wyne Wyne Ong has been available at the Asia Society store in New York City and at a gallery in San Francisco. It was only late last year, however, that she agreed to hire someone to represent her in the US. That led to the WWD feature.

Anthology collection

Ong was in New York in January to launch her "Life" series, a three-part anthology collection at a gallery in Tribeca. Her collections come with stories, each piece a character. They convey her passion for design and her love for the written word, her storytelling just as compelling as her pieces.

As it coincided with Fashion Week and the accessories director of W magazine couldn't make it to the launch, she invited Ong to the Condé Nast offices instead.

W's Brooke Magnaghi was so impressed she called in the other editors. The 10-minute meeting stretched to 40. They asked the story of Nasty Boy, Ong's macabre doll evening bag that eventually appeared on the WWD story, "a precious spoiled pet



THE DESIGNER cradles Nasty Boy in her hands.



WHEN PJ Pascual (far left) and Ong met for the first time last year, the chemistry was instant. He and partner Pia Miranda (right) now represent the designer in NYC.



NORBERTO Ong (far right), the designer's husband, with Tomo Gallery owner Lilia Villanueva, Korea Inn sous chef Jim Gerry and chef Roxy Manuel



GUESTS Carla Villanueva and friends Ending admiring the Dear Daughters cuff; (right) Pero Elizalde and Inigo Elizalde

who hated cold walls in Central Park with Sheryl his antenna, and the only way she could keep him quiet was to feed him with a belly full of pearls."

The interior of Nasty Boy is lined with four colors of pearls. A true couture piece, the bag took four years to conceptualize and three-and-a-half weeks to execute, said Ong.

Unique and fresh

It's part of "Life's" "To Sea, Or Not To Sea" story (Ong's husband, Norberto, an investment banker, is a scuba diver), inspired

or piece, a gold-plated brass cuff with a huge cluster spider on top, made it on the magazine cover. The spider is named "Hilda, the protagonist of "All Eggs, Some Rise."

The third part, "Take Flight," "documents traditional Buddhist forms," described its designer.

"All the editors and stylists... felt they were unique. Fresh. 'Amazing' was a word they often used. Many of them commented that they were more than jewelry—they said they

SEE TELLS C4

She tells tales . . .

From page F1





Lack of pride

'Pinoy na Pinoy'



Franco Sarto, the man behind the brand, in Manila today

MILAN FASHION WEEK

Maximum minimalism, zero allure

It's the hour of clone dressing, self-assured but safe



2010 BRAVIA Collection Introduc



Kidlat de Guia rendered different interpretations of the Filipino home as a concept, combining indigenous, raw materials with the advanced technological inspiration.



Mr. Noritaka Sawamura, General Manager for the Home Entertainment Group





Media guests were invited to experience the new 3D capable TV from BRAVIA, complete with the Sony 3D glasses.



A portion of the showcased BRAVIA 2010 line-up, complete with live HD content feed courtesy of Cignal HD.



The BRAVIA NX series combines the prowess of the Internet and TV broadcasts, perfect for the web-savvy AV enthusiasts

BRAVIA LX900: Experience a whole new dimension with the First Full HD 3D TV

The first 3D TV shown in the Philippines, the new BRAVIA LX900 is the first to feature innovative, new Full High Definition 3D technology from Sony.

While Full HD 3D is the new frontier, Sony stands tall not just as the company with the widest array of 3D ready products, but also as the only the consumer electronics with a grasp of 3D content.

"The latest addition to the Blu-ray Disc Player range for 2010 confirms that Sony is in a unique position when it comes to providing consumers with the full 3D experience, from capture to delivery," says Mr. Takashi Kozu, Vice-President for Marketing, Sony Philippines.

BRAVIA NX Series: Transform your space and lifestyle

A presence in any room, the BRAVIA NX series exudes excellence in form and function. Further combining the prowess of the Internet and TV broadcasts, the BRAVIA NX series is a web-savvy AV enthusiast's dream-come-true.

BRAVIA EX Series: Simplify home living with smart eco-features

The new 2010 BRAVIA line-up also features intelligent sensors and eco-features to help make life easier and greener, and save on household bills. The BRAVIA EX series sports energy-saving features such as Ambient Sensor, LED backlight , and advanced Presence Sensor technologies , minimizing power consumption without compromising on picture quality. The Ambient Sensor will automatically adjust the picture brightness, according to the amount of ambient light in the viewing environment, to lower power consumption. Similarly, the Presence Sensor will automatically turn off the picture when the sensor does not detect the viewer's presence.

BRAVIA BX Series: An affordable cinematic experience within your living room

Full HD 3D is not the only slice of real life created by the new 2010 BRAVIA line-up. New BRAVIA LCD TVs now brings the beauty and detail of the cinema screen straight to your living room. The BRAVIA BX series offers a host of technologies like Full HD resolution, BRAVIA Engine3 imaging processor, and fuss-free connectivity to other devices among other things, all in an affordable, accessible package.

...es Sony's New Design Philosophy

The graceful art of making your presence acknowledged, while still blending in your environment. The triumph of space effectively harnessed, and not simply filled. The beauty achieved when a work of art makes a statement, without disturbing space.

This is Tatazumai, the inspiration behind the 2010 BRAVIA Collection. The manifestation of this spirit is the Monolithic Design concept infused the new BRAVIA models introduced, underscored in the three themes present throughout the range.

The first theme, or the On/Off Conscious, enables viewers to be enlivened by an extraordinary spectacle when the BRAVIA is turned on, while being enamored by a gorgeous single surface when the BRAVIA is turned off. The second theme, or Upward Style, allows the screen to recline the TV at a 6° angle – giving you the impression of the TV looking towards you, while adding a sense of space to your room. The final theme, or Contrast of Material, proves that harmony is possible – and even enhanced – by difference in inherent characteristics.

Guided by the philosophy of Tatazumai, artist Kidlat de Guia rendered different interpretations of the Filipino home as a concept, combining indigenous, raw materials with the advanced technological inspiration of the BRAVIA. "I played around with textures and surfaces, exploring different materials, to bring out contrast and unity," said de Guia. "Tatazumai is about duality, about standing about, and yet being part of the whole."

His artworks were showcased along with the 2010 BRAVIA Collection, launched to a gathering of Philippine media at the exclusive Shangri-la Boracay Resort and Spa. The activity was conceptualized as a renaissance not just for the BRAVIA, but for television in general.

"We wanted to make 2010 the year we dramatically altered the trends that have defined television design in the current market," said Mr. Takashi Kozu, Vice-President for Marketing, Sony Philippines. "Motivated by our corporate vision to make.believe and give substance to the dreams of the future, we sought to bring televisions to a new recognition, by seeing their essence as more than just electronic products, but as pieces of art at home."

But aside from setting new standards of artistry, the 2010 BRAVIA Collection continues Sony's thrust of technological breakthrough adapting to the various needs of consumers. Whatever model you choose, there is a BRAVIA to ensure that your entertainment experience is nothing short of a dream come true.

A Brave New World with BRAVIA

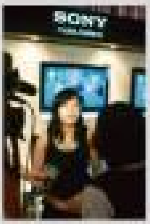
"The new range of BRAVIA LCD TVs offers the most exciting home entertainment experiences we have ever created," says Mr. Kozu. "With the breakthroughs we have achieved in design, with the realization of Tatazumai, plus the technological achievements such as easy access to a world of online content and the ability to deliver a Full HD 3D experience across our hardware and content, our 2010 BRAVIA Collection will redefine the way you enjoy entertainment. TV viewing will never be the same again."

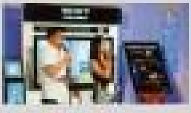


Magic 89.9's Slick Rick & Toni Tony model 3D glasses as they host the event



Sony Philippines' Marketing VP, Mr. Takashi Kozu







Sony team gives the audience a better view of the newest BRAVIA 2010 technologies.



Mr. Kozu, Ms. Toledo, Mr. Sawamura, Mr. Kuroda and Kidlat de Guia onstage to address media queries.



The mix of media attendees eagerly await the unveiling of BRAVIA's new Monolithic Design



Sony Corporation's Home Entertainment group are joined by Mr. Kuroda and Mr. Kozu by the concept art display during the culminating activity



"I played around with textures and surfaces, exploring different materials, to bring out contrast and unity." – Kidlat Guia

Maximum minimalism, zero allure

From page D1

[illegible]



ARMANI'S POWER PANTSUIT. [illegible]

PRADA [illegible]

BOTTEGA VENETA'S [illegible]

MARNI'S [illegible]

ARMANI'S [illegible]

SALVATORE FERRAGAMO'S [illegible]



[illegible]



PRADA'S [illegible]



RAF SIMONS FOR JIL SANDER. [illegible]



PUCCI'S [illegible]



ARMANI'S [illegible]



GUCCI GODDESS. [illegible]

LIFESTYLE Fashion&Beauty

How to transform your makeup from day to night



Day look

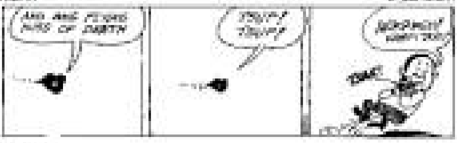


MAKE YOUR eyes stand out by keeping your blush and lip color muted.

Night look

Easy makeup in five minutes or less







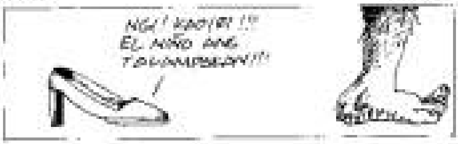


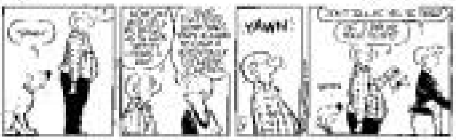


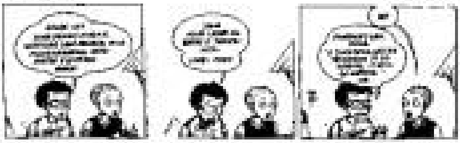














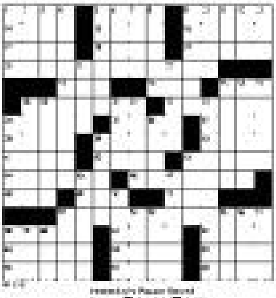
CONCEPTIS SU DOKU

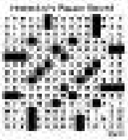
Conceptis Sudoku

HOW TO PLAY SU DOKU

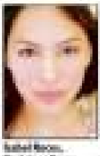
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CROSSWORD PUZZLE





Summer beauty tips



Isabel Roces, Backstage Pass





"My super must-have beach items are ... Solar Sport 70 and Ocean Potion Burn Relief."

—Mike Lagdameo-Martinez, commercial model and entrepreneur



"My summer must-haves are: My Benefit Cheek and Lip Tint ... volume."

—Pleasantie Buranda, TV personality



"I love Dove Go Fresh ... delicious."





—Christine Dayrit, entrepreneur

Precious Find from Fashion 21



THE 2010 HOT SEASON FORECAST:

LOADS OF FOAM FROM SAN MIGUEL PALE PILSEN, THE SUMMER PARTY AUTHORITY



Revitalize with flowers and Moroccan mud

A FLORAL FACIAL is a great upper after a stressful day. The European White Lily is known for its curative powers. This strengthening, super moisturizing and hydrating treatment increases collagen synthesis to help repair aged or unbalanced skin and nourish prematurely aging skin. The ingredients—water lily essences, bamboo oil, vitamin E and flower extracts, bring back balance and radiance, leaving you with an incomparable healthy glow.

As an add-on treatment, the Reawakening Eye Mask Treatment instantly relieves puffy or fatigued eyes, lightens dark circles, and softens lines and wrinkles around the eyes by hydrating the skin. Ginkgo biloba extracts and an eye therapy massage instantly refreshes.

The Spa also introduces the Purifying Moroccan Mud Therapy made of warm mud enriched with pure volcanic-based minerals. It helps soothe muscle aches and pains, balancing the whole body system to promote beauty from the inside, and the body's skin to youthful optimal health.

Volcanic ash is historically recognized as a purifying source for skin cleansing and toxicity retention. A warm mud is generously applied to your entire body, stimulating the release of impurities. As your skin absorbs enriching minerals, your body radiates healthy purification and is deeply hydrated for a delightful sense of renewal.

These treatments are available at The Spa in Bonifacio High Street, Greenbelt 1 and Alabang Town Center.

Prayer Warriors of the Holy Souls set Lenten recollection

RECOLLECTION MASTER FR. CLAUDE BAGABALDO WILL conduct the Lenten Recollection for the Prayer Warriors of the Holy Souls on March 6, Saturday, 8 a.m., at the Spirit of Love Worship Hall at the Manila Banking Bank on Quezon Avenue. The theme is "Spirituality of Pierced Mystery." Registration is at 8 a.m.; open to anyone interested. Tel. [illegible] or call [illegible].

Reversing skin aging caused by sun exposure

MAKEOVER 911

Kristy Yulico



BY NOW, MOST WOMEN know that skin aging is caused by excessive or accumulated sun exposure. The only surefire way to protect ourselves 99.9 percent from the sun's rays is by covering ourselves from head to toe with opaque dark clothing such as jeans, hoses and long-sleeved dark shirts.

Pastels or white clothes still require sunblock underneath. Can you just imagine what our exposed faces, necks, décolleté and hands go through? Aging may be inevitable, but we sure can stall it firmly, if not halt it for moments at a time.

Check out the following products to protect your face, neck and hands from the sun:

Kiehl's Ultra Light Daily UV Defense SPF50 PA+++ (P1,550)—Daily use can prevent up to 99 percent of skin aging. The new unique formulation is longer-lasting than non photo-stable UV systems because it is stabilized under sunlight and maintains a higher UVA protective barrier. It operates as a fluid and settles into a non-pore-clogging, semi-matte finish without the white cast and chemical sunblock smell. It serves as a great primer for skin as has moisturizing properties and antioxidant protection.

Shu Uemura UV Underbase Mousse SPF 30 PA+++ (P1,000)—The texture is airy light and so sheer, and the color blends into most skin tones except the very dark with a finish so matte that one's face looks lighter, perfectly fresh even when photographed. Best for those with oily skin and those who have a problem with shine. Its light skin-tone tint masks minor imperfections such as big pores, fading acne marks and uneven discoloration. One has the option of applying foundation or powder over it if they feel coverage is not enough. From mousse to cool powder finish, it feels and looks great on the face and neck.

Lancome UV expert GN Shield SPF 50 PA+++.... This does not merely protect the surface but goes all the way down to the dermis to prevent the destruction of collagen fibers. Its stabilizing agents work in such a way that the area on which it is applied stays protected for 12 hours. It feels weightless and is easily absorbed and spread on skin, leaving the surface with just the right amount of moisture. Perfect for dull dry skin.

Skin renewal

The following products reverse skin damage caused by biological and environmental aging.

Clinique Youth Surge Decelerating Night Moisturizer uses the combination of Sirtuin technology and anti-glycation science to help prevent and repair the signs of aging simultaneously.

According to Rick Pelesia, Clinique's services manager, Sirtuins are proteins that extend the life span of a cell by aiding cells in replication so the "newbies" come out perfect and not damaged and can therefore fulfill their duties in helping the body-skin repair mechanisms run smoothly. Clinique has found a revolutionary way to help slow down the visible signs of aging while simultaneously promoting natural nighttime cellular repair.

Youth Surge targets those who are concerned with lines and wrinkles. It works for those who are already advanced in age or those in their 20s to 40s who are chronic sun worshippers since childhood. Both groups have lines and sagging and rough skin caused by severe sun damage.

Youth Surge is designed to be used with Clinique's three-step program. There is a formula for three different skin types: oily to very oily, dry combination, and dry to very dry.

When I tested it, the first thing I noticed was the absence of puffiness the next morning. I don't have fine lines yet, but I do have dull patches of skin and slightly lax areas. My cheeks seem to bounce back faster as well.

On the sixth morning I noticed the ridges on my forehead were less pronounced when I raised my eyebrows. Make sure you buy the formula meant for you, though as I got the very dry formula when I was meant for the oily. I felt too much cream sitting on my face refusing to be absorbed for the first hour.

Personally, I feel that most sun-phobic Filipino women who generally have skin in good shape should mostly consider this product around their 40s.

Youth Surge also has an SPF 15 Day Decelerating Moisturizer SPF 15, according to Pelesia, is sufficient for incidental sun exposure. Meaning, you spend majority of the daytime indoors and the only exposure are rays from a window or when you step out of the car. If you spend more time outdoors or the sun is particularly strong, use day cream with an SPF of 30 or higher.





LifeStyle Fashion & Beauty

Don't knife it, Spanx it!



Sara Blakely, the woman behind footless pantyhose, thinks her fashion innovations are better than cosmetic surgery

The 'drama' with sisig

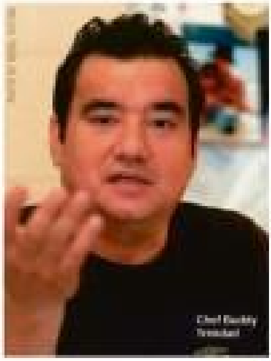
It's the dynamic Kapampangan specialty Chef Buddy Trinidad enjoys

The national search for the ultimate Pinoy dish

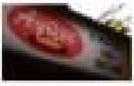

Pinoy Dish Number 5: Sisig

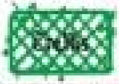
Enter any restaurant in the country that serves alcoholic drinks and you're bound to find a Pinoy favorite when it comes to pulutan (bar chow) — sisig. It's known for its Kapampangan origin and is loved for its chunks of pork cheeks and ears served on a hot sizzling plate.

Sisig


Chef Buddy Trinidad

Presenting the Top 10 Restaurants in the Philippines with the best Sisig

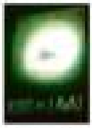




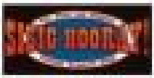


















FROM LEFT: Spanx Haute Power Panty, All The Way Up in Porcelain and Hide & Sleek Hi-Rise Panty

Don't knife it, Spanx it!



HIDE & Sleek strapless full slip

From page F1

[illegible]

For men, too

[illegible]



HIDE & Sleek slimming cami



MAMA Spanx Maternity Footless Pantyhose



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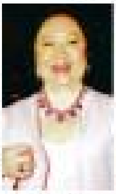




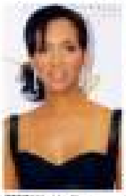




Power and panache at the portrait show









LIVING Stars

Editor Bronnie G. Yolanda



Fireworks, hot kisses as Pinoy show biz royalty holds a wedding Page G4

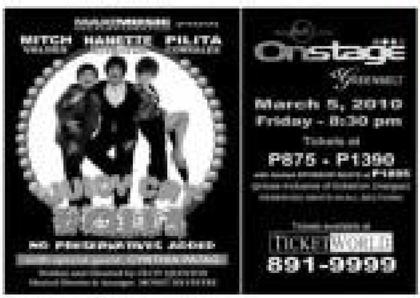






16th Screen Actors Guild awards in L



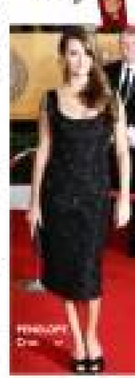










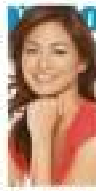


JOROSS GAMBOA



Winning moments

OVERHEARD









Fireworks

Pyrotechnics competed for sizzle value with red-hot kisses at this wedding













ENTERTAINMENT
Editor: Emmie G. Velarde

JOSH BROLIN, ON HIS ROLE IN "Wall Street 2: Money Never Sleeps": "I'm representing these guys now on Wall Street who are very different. With Gekko, you're talking about a guy who is worth a couple of hundred million dollars. Now with Bretton James and his generation, you're talking about guys who are worth billions of dollars ... It's a different world."



WAITING FOR A GRAND SLAM
Sandra Bullock won Golden Globe and SAG Best Actress trophies for "The Blind Side." Will she get an Oscar?

All eyes on Oscar female director bet

HOLLYWOOD—KATHRYN BIGELOW WILL make Oscar history here on Sunday if she becomes the first woman filmmaker to be crowned Best Director in the 82-year history of the Academy Awards.

But Bigelow's expected victory for her Iraq War drama "The Hurt Locker" marks a startling gender imbalance within the movie industry that researchers have dubbed the "Celluloid Ceiling." Bigelow, 58, is one of only four women to be nominated for the Best Director prize, following Lina Wertmüller for "Seven Beauties" in 1976, Jane Campion for "The Piano" in 1993, and Sofia Coppola for "Lost in Translation" in 2003.

The paucity of female filmmakers to earn recognition at the Oscars reflects an industry-wide trend, according to Martha Lauzen, head of the Center for the Study of Women in Television and Film at San Diego State University.

Lauzen revealed that of the top 250 highest grossing films in North America in 2009, only 7 percent were directed by women, a drop of 2 percent from a year earlier.

The imbalance is also reflected in other areas. In 2009 only 8 percent of credited writers on the top 250 films were female.

Lauzen says much of Hollywood is in denial about the issue of women in film.

"I've heard editors of major trade publi... AFP

Ruffa clears the air with scared Shaina

By Marinel R. Cruz
Photo by Arnold Almacen

RUFFA GUTIERREZ, ONCE romantically linked to John Lloyd Cruz, has admitted that she talked with Shaina Magdayao about receiving "nasty" and "explicit" text messages initially thought to have come from the younger actress.

The 20-year-old Shaina is reportedly John Lloyd's current flame. Both Kapamilya contract artists have denied this.

Ruffa told Inquirer Entertainment that the meeting with Shaina, held in the ABS-CBN compound last week, was initiated by Star Magic heads Johnny Manahan and Mariole Alberto.

Quiet exchange

"They said it was best to sit down and talk before the issue got worse," Ruffa said at a gathering in Makati on Tuesday to launch Acqua Urban Resort Residences. Ruffa said the exchange was "very calm, quiet but serious."

Ruffa related: "I heard Shaina was scared in the beginning. I said, 'Why? I don't bite.' We talked about a lot of things, which I do not want to share in detail anymore. Private na 'yon. What's important now is that we've cleared the air and there's no more reason for us to have any conflict."

She added it was possible that Shaina had no idea who the mysterious texter was.

Close to Vina

"It no longer matters, either, if I initially thought the messages came from Shaina. Now I know they didn't—that's what's important," the TV host said. "We all really have to be aware that, in this industry, there are people who want to hurt others, who want others to feel bad. We have to be very cautious."

The actress-TV host said she's glad the problem has been ironed out. "I'm very close to Vina (Morales, Shaina's older sister). She's my kumare. We've known each other since 'That's Entertainment.' I may not be as close to Shaina, but I'm very fond of the other members of her family."

Ruffa refused to discuss reports that she is leaving ABS-CBN to host a talk show in the ... RUFFA, B3



RUFFA Gutierrez with Piolo Pascual at the Acqua launch.

All eyes on Oscar female director bet Kathryn Bigelow



Realistic expectations



Looking forward to the cinema

Women's Film Festival

Japan docs fest





SHAINA Magdayao JOHN Lloyd Cruz

Ruffa clears the air …

Stage mom material

Sandra Bullock nixed role that may now win her an Oscar



ONLY IN HOLLYWOOD



Ruben V. Nepales

> 'I figured, I need to tone Leigh Anne down a bit to make people believe that this person exists'



Academy updates